



### Regular Activity Report

#### Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

#### About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

#### Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



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#### Report on Women Entrepreneurship Awareness & Capacity Building Programme

*(Under CWDC, WEP – Gujarat Chapter & SSIP Collaboration)*

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Government Arts and Commerce College, Liliya organized a “**Women Entrepreneurship Awareness & Capacity Building Programme**” on **22nd December 2025** under the joint initiative of the **Collegiate Women Development Cell (CWDC)** and **Women Entrepreneurship Platform (WEP) – Gujarat Chapter**, in collaboration with **SSIP (Student Startup and Innovation Policy 2.0)**.

The primary objective of the programme was to create awareness about entrepreneurship among female students, enhance their skills, and strengthen their entrepreneurial mindset so that they can become job creators rather than job seekers. The programme emphasized entrepreneurship as a means of developing self-confidence, innovation, leadership, and self-reliance among women.

The programme was organized with the guidance and support of reputed organizations such as the **National Commission for Women (NCW)**, **Women Entrepreneurship Platform (WEP)**, **Entrepreneurship Development Institute of India (EDII)**, Ahmedabad, and **Startup India Mission**, along with **SSIP 2.0**, which provides funding, mentorship, and incubation support to student innovators.

During the programme, invited experts from **WEP – Gujarat Chapter (EDII)**, **Mr. Sachinbhai Patel** and **Mr. Ravjitsinh Atwal**, Project Coordinators, provided detailed insights into opportunities available for women entrepreneurs. They elaborated on training, mentorship, networking, government schemes, and **SSIP support mechanisms** for startup development. Their motivational session significantly enhanced students’ confidence and encouraged them to explore entrepreneurship as a career option.

The programme was graced by the presence of **Dr. Rajendrasinh Rathod (GES Class–I)**, **Principal**, faculty members, and a large number of female students who participated enthusiastically. In his presidential address, the Principal highlighted the importance of entrepreneurship and innovation in empowering women and achieving self-reliance.

The programme was coordinated by **Dr. Viraj H. Rathod (GES Class–II)**, **Assistant Professor and CWDC Coordinator**. The event was successfully conducted with the active support of faculty members and students.

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#### Conclusion

The programme proved to be an inspiring and impactful initiative in promoting **women entrepreneurship, innovation, and self-reliance**. The collaboration with **SSIP 2.0** added significant value by creating awareness about funding and startup support, motivating students to become future entrepreneurs.

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# Government Arts and Commerce College Liliya

## Students Startup and Innovation Policy 2.0



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